



**Wirtschafts- und Sozialwissenschaftliche
Fakultät**

Promotionen 2022

Universität zu Köln



An der WiSo-Fakultät der Universität zu Köln wurden im Jahr 2022 folgende mündliche Prüfungen im Promotionsverfahren erfolgreich durchgeführt:

Herr **Dennis Abel**, Master of Science, Master of Philosophy
INTERDEPENDENCE IN EU POLYCENTRIC AND MULTI-LEVEL CLIMATE GOVERNANCE - Spatial Proximity, Networks, and Policy Diffusion
Referentin: Prof. Dr. Christine Trampusch

Herr **Fotios Amanatides**, Magister Artium
Bessarion der Trapezuntier. Der diplomatische Einfluss des Kaiserreichs von Trapezunt auf das Konzil von Florenz und Ferrara unter Berücksichtigung von Bessarions Lobschrift and die Heimat
Referent: Prof. Dr. Wolfgang Leidhold

Frau **Janina Josephin Beckmann**, Master of Arts
Gendered Career Decision-Making: Investigating Contexts of Reproduction
Referentin: Prof. Dr. Marita Jacob

Herr **Kevin Leonard Breuer**, Master of Science
Essays on Market Design
Referent: Prof. Dr. Axel Ockenfels

Frau **Anne Bruns**, Master of Arts in Politikwissenschaft
Selbständige Berufsbetreuer*innen in Spannungsfeldern der Rechtlichen Betreuungstätigkeit - eine qualitative Analyse
Referent: Prof. Dr. Frank Schulz-Nieswandt

Herr **Hans-Christian Busch**, Master of Science
Essays on new Approaches to Innovation and Value Creation in the Context of Digital and Sustainable Socio-Technical Change
Referentin: Prof. Dr. Martina Fuchs

Frau **Elifcan Celebi**, Master of Arts
Gendered Influences on Labor Policies in Turkey
Referentin: Prof. Dr. Christine Trampusch

Herr **Yiqiu Chen**, Master of Science
Essays on Incentives in Matching Markets
Referent: Prof. Dr. Alexander Westkamp

Frau **Franziska Sophie Deeg**, Master of Public Policy
The welfare state as a remedy for the risks of globalization?
The effects of trade and migration on individual social policy and welfare deservingness preferences in middle-income countries
Referent: Prof. Dr. André Kaiser

Universität zu Köln



Herr **Tim Dreesen**, Diplom-Wirtschaftsinformatiker
The Impact of Control on Teams in Agile Information
Referent: Prof. Dr. Christoph Rosenkranz

Herr **Razi Farukh**, Master of Science
Essays on Credence Goods with Applications to Health Care and News Markets
Referent: Prof. Dr. Matthias Heinz

Frau **Katharina Fütterer**, Master of Science in Wirtschaftspädagogik
Entwicklung institutioneller Verbundstrukturen zwischen Berufskollegs in NRW – eine Fallstudie über das Regionale Berufsbildungszentrum Dortmund
Referent: Prof. Dr. Detlef Buschfeld

Frau **Gertraud Maria Gänser-Stickler**, Master of Science
Individual-Level Entrepreneurial Behaviors: Essays on Employees' Entrepreneurial Behavior, Entrepreneurial Entry and Women's Entrepreneurial Intentions
Referent: Prof. Dr. Christian Schwens

Frau **Luise Geithner**, Master of Arts
Soziale Ungleichheit, kulturelle Praxis und Alter(n) Qualitative und quantitative Analysen zu Lebensstilen im hohen Alter
Referent: Prof. Dr. Michael Wagner

Frau **Susanna Maria Gerth**, Master of Arts
Educational attainment, school delinquency, and the role of peers
Referent: Prof. Dr. Clemens Kroneberg

Herr **Carl Philipp Alexander Grobecker**, Master of Accounting & Taxation
Essays on Private Equity and Value Creation Levers in European Buyout Transactions
Referent: Prof. Dr. Thomas Hartmann-Wendels

Herr **Niklas Hinkel**, Diplom-Regionalwissenschaftler
Quantitative Essays on Resource and Energy Economics
Referentin: Prof. Van Anh Vuong, PhD

Herr **Tobias Kasimir Hinze**, Master of Science
Essays on Consumer Behavior in Digital and Sustainable Marketing Environments
Referentin: Prof. Dr. Franziska Völckner

Frau **Annika Holz**, Master of Arts
Politische Konditionalität in der EU. Vom Aufstieg neuer Governance-Instrumente in den Europäischen Struktur- und Investitionsfonds
Referent: apl. Prof. Dr. Martin Höpner

Frau **Wiebke Hübner**, Master of Arts
The Interplay of Immigrant Integration and Naturalization
Referent: Prof. Dr. Karsten Hank

Universität zu Köln



Frau **Lea Kaftan**, Master of Arts
Who Cares about Democracy? And Why? European Citizens´ and Parties´ Attitudes
towards Democracy
Referent: Prof. Dr. André Kaiser

Herr **Matthias Christopher Kaldorf**, Master of Science
Essays on Macroeconomics, Collateral, and Default Risk
Referent: Prof. Dr. Martin Barbie

Herr **Oliver Laubach**, Master of Science
Essays on Quantitative Investment Analysis
Referent: Prof. Dr. Thomas Hartmann-Wendels

Herr **Simon Lesmeister**, Master of Science
Essays on Governance of Corporations and Mutual Funds
Referent: Prof. Dr. Peter Limbach

Herr **Sebastian Lins**, Master of Science
Unveiling and Enhancing the Effectiveness of Information System Certifications
Referent: Prof. Dr. Christoph Rosenkranz

Frau **Tatiana Dolores López Ayala**, Diplom-Regionalwissenschaftlerin
Labour Control and Union Agency in Global Production Networks: A Case Study of the
Bangalore Export Garment Cluster
Referentin: Prof. Dr. Martina Fuchs

Herr **Thorsten Louis**, Master of Science
Valuation Effects in Macroeconomics - The Consequences of Ignoring the Problems
of the Aggregate Production Function
Referent: Prof. Peter Funk, PhD

Herr **Jens Martignoni**, Ingenieur
Ansätze zur Entwicklung eines neuen Vollgenossenschaftsmodells mit integrierter
Währung. Ein Vorschlag für eine wirkungsvolle Genossenschaftsform mit Beiträgen zu
einer positiven sozialistischen Wirtschaftslehre
Referent: Prof. Dr. Frank Schulz-Nieswandt

Frau **Lisa Maria Metzger**, Master of Arts
Vernetztes Wohnen - Anforderungen an strategische Netzwerke zur Intensivierung der
Vernetzung im Wohnquartier
Referent: Prof. Dr. Frank Schulz-Nieswandt

Herr **Markus Möller**, Master of Science
Essays on Matching Markets
Referent: Prof. Dr. Alexander Westkamp

Universität zu Köln



Frau **Sofia Gabriela Youngleson Monteiro**, Master of Social Science
The Behavioural Economics of Interventions for Healthier Beliefs, Choices and Outcomes
Referent: Prof. Dr. Matthias Sutter

Frau **Ines Marina Niehaus**, Master of Science
THREE CONTRIBUTIONS TO HEALTH POLICY MEASURES IN GERMANY
Referent: Prof. Dr. Frank Schulz-Nieswandt

Herr **Daniel O'Brien**, Master of Science
The Digital Transformation of the News Media Business – Paid Content and Entrepreneurship in Digital Journalism
Referent: Dr. Christian-Mathias Wellbrock

Herr **Jens Wilhelm Paschmann**, Master of Science
Essays on Digital Customer Engagement with New Technologies
Referentin: Prof. Dr. Franziska Völckner

Herr **Max Pflitsch**, Master of Science
Essays on the Expected and Unexpected Effects of a Major Tax Reform
Referent: Prof. Dr. Michael Overesch

Frau **Franziska Pradel**, Master of Science
Biased political information in search engines and their effects
Referent: Prof. Dr. Sven-Oliver Proksch

Frau **Lea Sabine Püchel**, Master of Arts
Presentation, Technology, and Content – Studies on Consumer Behaviour in Journalism
Referent: Dr. Christian-Mathias Wellbrock

Herr **Clemens Ansgar Recker**, Master of Science
Essays on selected regulatory issues of liberal professions
Referent: Prof. Achim Wambach, PhD.

Frau **Laura Annabelle Reh**, Master of Science
Dynamic Modeling and Forecasting of Financial Portfolio Weights
Referent: Prof. Dr. Roman Liesenfeld

Frau **Julia Beatrix Reinhard**, Master of Science
Quantitative Information and Consumer Decision Making
Referent: Prof. Dr. Hernán Bruno

Herr **Steffen Runge**, Master of Science
Outcomes of Coopetition: Relational Rents, Invention Performance, and Knowledge Acquisition
Referent: Prof. Dr. Christian Schwens

Universität zu Köln



Herr **Daniel Felipe Saldivia Gonzatti**, Master of Arts
Statewide and Regionalist Parties' Perspectives in the Long-Term Dynamics of Decentralization
Referent: Prof. Dr. André Kaiser

Herr **Maivand Sarin**, Master of Science
On Discrimination and Responsible Consumption: Essays in Behavioral Economics
Referent: Prof. Dr. Bernd Irlenbusch

Frau **Andrea Schöndeling**, Master of Science
Advertising Elasticities and the Effectiveness of New Marketing Strategies
Referent: Prof. Dr. André Marchand

Herr **Jan Malte Schwalbach**, Master of Arts
Structuring Legislative Behavior - How Institutions Shape Political Interaction in Parliament and Beyond
Referent: Prof. Ingo Rohlfing, Ph.D.

Herr **Hartmut Jakob Stenz**, Master of Science
Topics in the statistical analysis of rare events and high-dimensional data sets
Referent: Prof. Dr. Jörg Breitung

Frau **Galina Sukonnik**, Diplom-Kauffrau
Three Essays on Delegated Asset Management
Referent: Prof. Dr. Thomas Hartmann-Wendels

Frau **Melissa Ulmer**, Master of Science
ESSAYS ON SAFETY IN GERMAN NEONATAL INTENSIVE CARE UNITS
Referent: Prof. Dr. Ludwig Kuntz

Herr **Tim Vater**, Master of Science
Three Essays on Earnings Forecasts and Their Relation to Bankruptcy Risk and Earnings Management
Referent: Prof. Dr. Dieter Hess

Herr **Marius Vogel**, Master of Science
Essays in Public Economics
Referent: Prof. Dr. Felix Bierbrauer

Herr **Stephan Vogel**, Diplom-Politologe
De/centralisation and Regional Policy-Making in Federations. Concepts, Measurement, Patterns and Predictors
Referent: Prof. Dr. André Kaiser

Universität zu Köln



Herr **Thomas Vogt**, Master of Science
The Role of Incentive Design in Firms. Shaping Employee and Customer Behavior
With Non-Monetary and Monetary Incentives
Referent: Prof. Ulrich Thonemann, PhD

Herr **Jens Wäckerle**, Master of Science
The Representation of Women in European Politics
Referent: Prof. Dr. Sven-Oliver Proksch

Herr **Dennis Walheiser**, Master of Science, CEMS-MIM
The Contextual Role of Organizational Structure: Essays in Product Innovation,
Strategy Formation, and Opportunity Exploitation
Referent: Prof. Dr. Christian Schwens

Herr **Jerome Nikolai Warren**, Master of Arts
The Cooperative Economy: Toward a Stakeholder-led Democracy
Referent: Prof. Dr. Frank Schulz-Nieswandt

Herr **Florian Wicknig**, Master of Science
Essays in Monetary and Financial Economics
Referent: Prof. Dr. Andreas Schabert

Herr **Mark Wittek**, Master of Science
Interpersonal Status Systems. An Inquiry into Social Networks and Status Dynamics
in Schools, Science, and Hollywood
Referent: Prof. Dr. Clemens Kroneberg

